

DUSTIN KEESLAR

SKILLED, PASSIONATE-
and possibly a superhero

Hello there. I'm an enthusiastic web and graphic designer that is passionate about new trends and cutting edge design. I have a BFA in visual communication and design as well as an AIT in web design. I offer a wide range of additional skills including photography, video production and editing, marketing, identity and branding, consulting, tutoring/lecturing, and a long history in customer service.

I think that you will find that I have a broad range of skills that will be valuable assets to your team. You can find some of my work on my website and social media.

Please feel free to contact me so we can talk in person, I look forward to hearing from you!

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PROFICIENT IN:



EDUCATION

A HISTORY OF LEARNING- *but not necessarily learning history*

I am proud to be an Indiana University Purdue—University Alumni. I graduated with a BFA in visual communication and design. Previously I attended Baker College of Michigan, where I graduated with an associates degree in Information Systems Technology — focusing on web design. Additionally, while I was at IPFW I took it upon myself to take additional courses in photography, video, and web design.



INDIANA UNIVERSITY—PURDUE UNIVERSITY FORT WAYNE
COLLEGE OF VISUAL AND PERFORMING ARTS



BFA — GRAPHIC DESIGN

From 2013 - 2017

Indiana University —

Purdue University Fort Wayne

Visual Communication and Design

Made the dean's list multiple semesters

At IPFW, I surrounded myself with like-minded individuals determined for excellence. IPFW provided me with the tools to master design, while allowing me to develop additional skills with photography and video production.

AIT — WEB DESIGN

From 2010 - 2012

Baker College of Muskegon MI

Computer Information Systems /Web Design

Made the dean's list multiple semesters

At Baker College I was able to master web and UI design. I had originally put forth a large sum of effort into coding and scripting for websites, but quickly learned that design is what I am truly passionate about.

EXPERIENCE

PULL SKILLS FROM EVERYWHERE- *and focus them on one great thing*

I have on-the-job experience working as a graphic designer, web designer, videographer, video editor, photographer, marketing, tutor, computer maintenance and a long line of customer service experience. I have always worked while attending school to maximize my experience and learning outcome.

IPFW Student News (IPSN) The Communicator

Editor-in-Chief of Design

September 2013 - May 2015

IPFW student newspaper The Communicator. Worked as a photojournalist, and graphic designer for front covers and page layout. I was promoted to *editor-in-chief of graphic design and production* where I oversaw the publication design. I was in charge of a small team to push the boundaries of multimedia content, as well as rebranding the publication and social media.

IPFW Studio M Multimedia Lab

Lab Consultant/Multimedia and Design Tutor

May 2014 - June 2015, January 2017 - August 2017

At Studio M I would assist students, staff and faculty with advanced multimedia projects and tutor a variety of skills including program functionality, video recording and editing, audio recording and editing, graphic design principles, Adobe Creative Suite, web development, and web hosting.

IPFW VPA Deans Office

Video Production/Marketing

August 2015 - May 2016

Working in the IPFW VPA dean's Office was a wonderful experience for me.

I was tasked with creating marketing materials and promotional video campaigns to advertise events, as well as documentation videos for events that had already passed. Working in the dean's office encouraged me to set new standards of quality in my work as a content producer.

Sweetwater Sound

Marketing and Video Production

September 2015 - April 2016

I was a part of a team of creatives that produced marketing videos and content for products, events, and interviews. At Sweetwater I was constantly challenged to improve my work flow, hone my craft and increase the quality of work being produced. I had the opportunity to apply what I know with graphic design to develop beautiful content for multiple platforms.

Patterson Riegel Advertising

Digital Art Director

September 2017 - July 2018

At Patterson I was the digital art director, so I was in charge of creating and leading the digital department with web design, social media management, and commercial shoots. I was often tasked with special projects such as animations and cleaning video with after effects. Although my main roles were to design and develop large web design projects, and shoot photography and video for social media clients, and handle many other aspects of digital advertising.

Creative Cat Marketing

CTO - Creative Director

August 2017 - Current

Creative Cat Marketing is a small local agency that I joined with Nicole Hayden and am now pursuing full-time. We focus on branding and digital-based marketing—primarily social media management and content creation. Although we also create websites, and other advertising material for our clients as well. I am proud to be in a co-ownership with Nicole, and I believe we have a lot to offer the Fort Wayne area moving forward.

AWARDS

ICPA

- 🏆 Best Informational Graphic
- 🥉 Best Illustration
- 🏆 Best Photo Essay
- 🥈 Best Feature Page
- 🏆 Best Front Page
- 🥉 Best Wrap-Around Design
- 🥈 Best General Media Kit
- 🥈 Best Self-Promotional Campaign

ADFED

- 🏆 WKDC Radio Station Campaign
- 🏆 UX/UI Design - Groupie
- 🏆 Campaign - Groupie
- 🏆 Merchandise - Groupie
- 🏆 Website B-C - Groupie
- 🏆 Specialty Adv. - Groupie
- 🏆 Display Design - Groupie
- 🏆 Responsive Website - Groupie
- 🥈 Internet Commercial - Groupie
- 🥈 Pop-Up Banner - Groupie
- 🥈 Logo and Icon - Groupie
- 🥈 Nether Comic Book
- 🥈 Women's Bureau Commercials
- 🥈 IPFW Promo Commercial

VOLUNTEER WORK

South Dakota Pine Ridge Indian Reservation

2001 - 2008 Approximately 900 hours total

Pine Ridge Agency, is an Oglala Lakota Native American reservation located in South Dakota. Ever since I was a young boy my family was sure to have me involved in volunteer work. Two or more times a year we would drive to the South Dakota reservation where we delivered clothes and blankets, served food, repaired homes, and hosted multiple fundraisers.

